

Message Text

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73

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /049 R

66616

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R 272047Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY QUITO

INFO AMCONSUL GUAYAQUIL

UNCLAS STATE 282475

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: GUAYAQUIL INTERNATIONAL TRADE FAIR

REF: GUAYAQUIL A-4 AND 1408; QUITO 8331; STATE 274480

QUITO A-119, 7529

1. ON BASIS OF PROGRAMMED BUDGETARY RESOURCES USDOC INTENDS SPONSOR SHOW INVOLVING UP TO 25 EXHIBITORS UTILIZING A POSSIBLE TOTAL GROSS INSIDE FLOOR SPACE OF 750 SQ. MTS. TARGET IS FOR 50 0/0 NTM/NTE AND 50 0/0 OTM WITH PROCUREMENT TO BEGIN BY MARCH 15. POSTS ARE EXPECTED TO SIGN UP OTM FIRMS ASSUMING LOCAL REPRESENTATIVES ARE AUTHORIZED TO ENTER INTO AGREEMENTS WITH POSTS. PRELIMINARY BUDGET CALCULATIONS INDICATE THAT EXHIBITORS PARTICIPATING WITH STANDARD 3X4M BOOTHS WILL BE CHARGED DOLS 1,700 IF NTM/NTE; DOLS 2,150 IF OTM.

2. DUE TO CONFLICTS NOW APPARENT WITH OTHER EVENTS IT DOES NOT APPEAR ADVISABLE UTILIZE PRINTING AND GRAPHIC ARTS OR BUSINESS EQUIPMENT/SYSTEMS PRODUCT THEMES. IN LIEU THEREOF WE WISH TO CONSIDER AGRICULTURAL MACHINERY/FOOD PROCESSING/ UNCLASSIFIED

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PACKAGING.

PLEASE ADVISE WHETHER THIS ADVISABLE ALTERNATIVE. IF SO, WHAT TYPE AND SIZE OF EQUIPMENT LOCAL REPRESENTATIVES OF U.S. FIRMS WOULD WISH TO EXHIBIT. A FINAL DECISION REGARDING PRODUCT CATEGORIES AND EXHIBITION SPACE REQUIREMENTS WILL BE MADE BY JANUARY 15. MEANWHILE POST SHOULD ASCERTAIN FROM FAIR AUTHORITIES RENTAL COSTS FOR ABOVE MENTIONED SPACE.

3. WE NOTE IN A-4 THAT CUSTOMS DUTIES MUST BE PAID IN FORM OF A BOND FOR GOODS TEMPORARILY ENTERING ECUADOR. WE FORSEE POSSIBLE COMPLICATIONS WITH RESPECT TO NTE/NTM FIRMS NOT HAVING LOCAL AGENTS IF DUTIES ON EXHIBITED GOODS HAVE TO BE CALCULATED AND PAID IN ADVANCE ON EACH ITEM. WHAT ARRANGEMENTS MAY BE MADE TO ENTER GOODS TO EXHIBIT SITE FREE OF DUTIES UNDER A BLANKET AUTHORIZATION WITH DUTIES PAID ONLY ON THOSE ITEMS ACTUALLY SOLD AND REMOVED FROM SITE? PLEASE FORWARD CUSTOMS REGULATIONS (DECREE NO. 258, OFFICIAL NO. 42 OF AUGUST 20, 1970) AND ANY SUBSEQUENT REGULATIONS PERTINENT TO THIS MATTER.

4. IN EVENT POST CONCURS AGRICULTURAL MACHINERY/FOOD PROCESSING/ PACKAGING IS VIABLE THEME, POST SHOULD SUBMIT LIST OF SPECIFIC PRODUCTS THAT WOULD HAVE BEST SALES POSSIBILITIES AT SHOW.
BROWN

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